

INTERNATIONAL MAGAZINE FOR MENTALISTS & MAGICIANS

VOODOO

THE MAIL ON FEBRUARY 2018

derren
brown:

MYSTERIES OF
THE MIND!

WONDERS OF THE OCCULT!

FREE MENTALISM
TRICKS

*He is
Marvelous & Startling Feats*

**DERREN
BROWN**

ALEXANDER...
THE MAN WHO KNOWS

NEW RELEASE

FEATURES

MYSTERIES OF MIND

In a few minutes he will captivate and amaze the audience like never before. Welcome the mentalist. The kind of magic he is about to perform is unlike what people are used to.

REALITY ABOUT MIND READING

But the reality is it is impossible... or never as it appears and I am going to clarify that.

MENTALIST OR MAGICIAN

Which means that they would connect mentalism directly with the theatrical performance "hocus-pocus" practiced by podium magicians

WONDERS OF THE OCCULT

The 'Occult' is the oldest known religion, a secret doctrine and mysterious practice involving the action or influence of supernatural agencies or some secret knowledge of them.

THE COLD READING SERIES

Anyone who is serious about cold reading should certainly take the time to look at and absorb the techniques

DERREN BROWN

Derren Brown is a British magician, mentalist, hypnotherapist, artist, and publisher. He's famous for his tv shows, stage shows, and British TV series such as Trick of the Mind and Trick or Treat.

THE MAN WHO KNOWS

A charismatic showman, Alexander reinvented the psychic act and enjoyed a popularity matched by few, if any, of his contemporaries.

TOTALLY MENTAL MAGIC

The Rubik's Cube has been tantalising and enchanting people for over 40 years.

STUFF

Simple Mentalism tricks to execute

NEW RELEASE

The Book of Angels by Fraser Parker

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EDITOR'S NOTE

Welcome to the first edition of VODOO, our new monthly supplement designed especially for people who might never normally consider picking up a mentalism magazine. This is for readers who want to know what they can get away with, rather than what they should be doing to. But it's not always easy to know what you should and shouldn't be doing — so it's difficult to know what to believe and what to ignore. We aim to cut through the confusion and give you clear, sensible and reliable information from writers and experts that you can trust.

We want it to be entertaining and informative, at times contrary, but above all useful. Inside you'll find a mixture of news, features and regular columns on a wide range of mentalism-related topics.

Oh, and we have some tricks up our sleeve, and a few surprises, but for that, you'll have to wait. I hope you enjoy this first issue and do let us know if there are any topics you'd like to see covered in the future.

And above all, thanks to our writers for throwing in with us—and to you, our first readers, for making it all real.

Sajivijayan

—Saji Vijayan, on behalf of the team Voodoo
EDITOR-IN-CHIEF (MASTHEAD)

INTERNATIONAL MAGAZINE FOR MENTALISTS & MAGICIANS

VOODOO

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MYST^TERIES

OF MIND

The stage is set and the curtains part.

The atmosphere is electric with the stage illumination.

The sight of a packed auditorium causes an adrenalin rush to his limbs as he walks out

In a few minutes he will captivate and amaze the audience like never before.

WELCOME THE MENTALIST.

The kind of magic he is about to perform is unlike what people are used to. He deals with the magic of the mind. The borderline between imagination and reality is a fine one and over the course of the show he will take his audience on a journey across that border. There are no props, smoke, mirrors, or tight leather pants – this is mentalism in its rawest, finest and purest form. Before going on, think of any double-digit odd number from 1 to 50, but make sure it is made up of two different odd digits. So, something like 13 would work, but 11 would not.

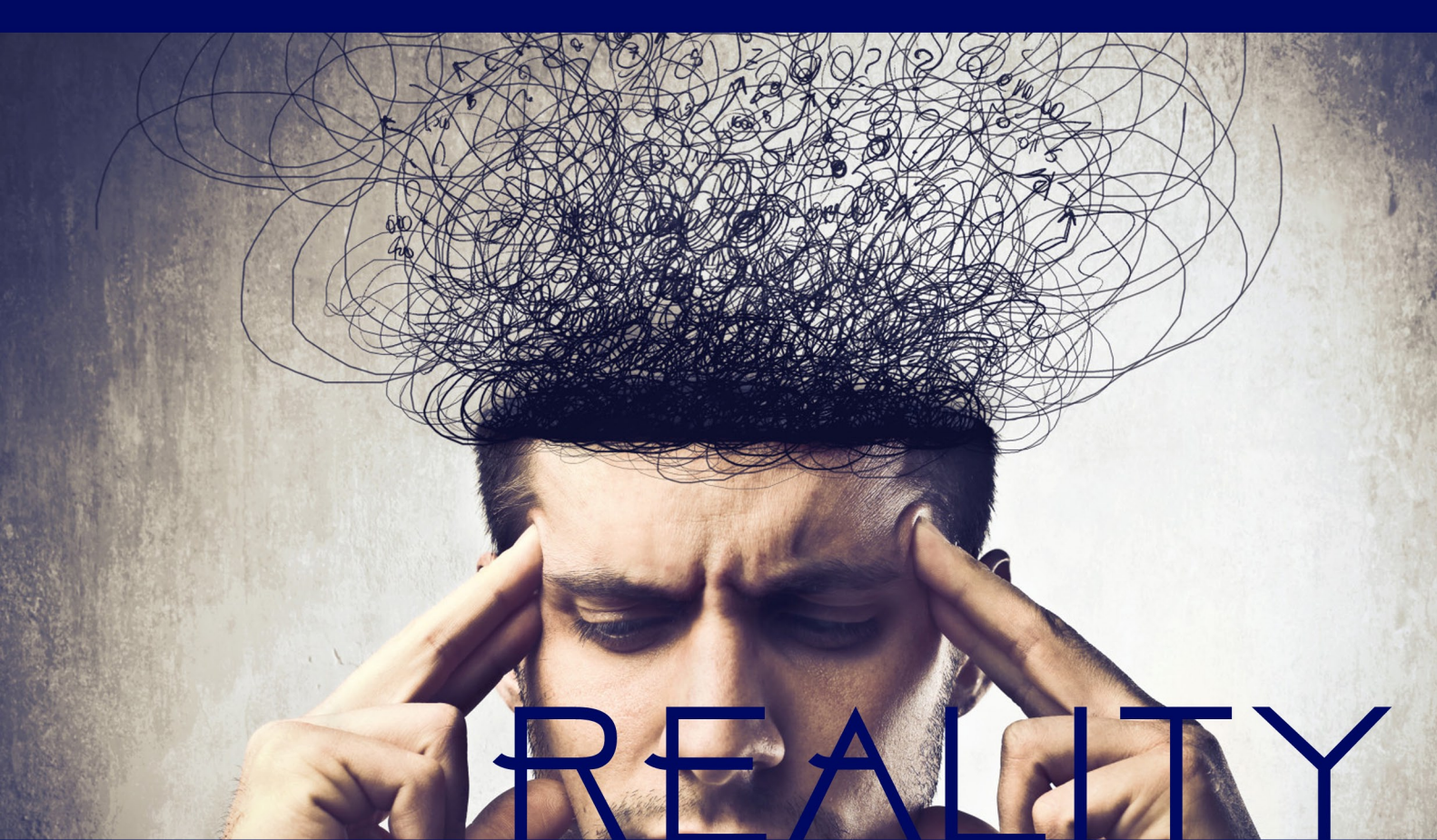
What is mentalism and is there really a science behind it? When the two come together, the outcome can be unbelievable. There exists many patented mechanical masterpieces which aid performers: boxes which seem opaque but in reality are completely transparent, tools that let you discern what is written down on a piece of paper 50 feet away. Most of these are designed by people with a scientific background and armed with a brilliantly creative mind. Mentalism is also a performing art; some call it a subset of magic, while others prefer to consider it a separate domain. Practitioners are known as mentalists and their routines could involve mind reading, mind control, clairvoyance, psychokinesis and suggestion. The acts are usually highly theatrical and present the illusion of mind reading. However, everything must have an explanation, right?

In all likelihood it does, but the greatness of a performer lies in his ability to suspend the disbelief of his audience.

The human mind is a wonderful but untapped mystery that always springs serendipitous surprises upon human beings. Science is progressing fast, unraveling the mysteries that surround this blisteringly quick and powerful organ. Magic and mentalism take advantage of the lack of knowledge on this front and play around by crossing the boundaries of reason and cognition. Performing is not simply about mastering the technical aspect of effects; it requires a very good understanding of how the human mind works. Mentalists do not depend on anything supernatural, but their presentation could suggest such abilities. It usually involves leading the audience to mismatch the cause and effect, to form one false hypothesis after the other.

The mind is intelligent but also easy to lead astray. Think about young children being lured by chocolates. As time goes on, this tendency to be distracted by sweets is overcome. However, there are many more ways to direct or redirect a person's attention – and that's the powerful technique known as misdirection. With simple, directed gazes, carefully timed gestures, and verbal cues, a performer can literally pull his audience around like they're on a leash without them realizing it. Yet, a good artist will not leave his audience feeling like fools, but leave them in a state of wonder and amazement after experiencing something that they never thought possible. And once they realize it, that's when they're completely blown away, when the mentalist tells them that the number they were thinking of was 37n.





REALITY ABOUT MIND READING

The truth is that it doesn't take that many skills to read minds.
All you need is the drive to learn and the willingness to lean on your intuition when it tells you what
someone is probably thinking or feeling at the moment.



If you've been banging your head against the wall each time you watch a mentalism trick happening, trying to figure out the secret behind its success, then this one is for you. So many times we've floated through a trick and the only thing we could say we actually got to really enjoy was the final result, right?

Once we start studying Mind Reading or maybe Mentalism we have the tendency to imagine that we will have the ability to perform the identical things we have seen on television from prestigious people including David Blaine or Derren Brown. But the reality is it is impossible... or never as it appears and I am going to clarify that.

These famous persons called mentalists and mind reading experts exclusively record exactly what they need someone to watch and actually work with the similar technique presented in **THE REVELATION EFFECT**, but modified in another way behind the video camera. The reality is that all of them are simple tricks, is what we call mind reading tricks.

A technique or mind reading method that is introduced and also revealed in a manner that appears real, many people really accept is as true. It is crazy! Many people really believe that you are able to read their minds.

And that is the amazing part about this effect. You can easily do the kind of funny things that you can watch on television, simply because that is just what your public see in case you execute this one of the best mind reading tricks. They believe at this point you identify the mystery.

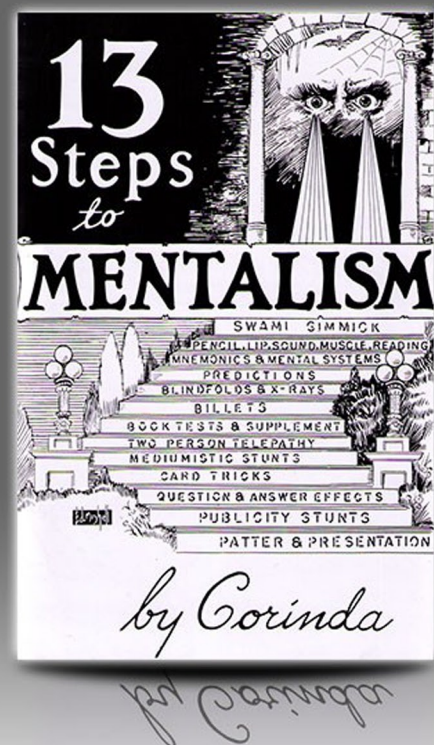
With this specific mind reading method, you will develop the ability to surprise many people, the energy to seemingly determine what everyone is thinking about and the skill to practice it whenever you want, anyplace on anybody.

GREAT NEWS!

IF YOU ARE THINKING TO BE A MENTALIST THEN 13 STEPS TO MENTALISM BY CORINDA

Among magicians and mentalists this book is considered as the bible of mentalism. If I do not mention about this book which is recommended by many, it will be unfair to the writer as well the budding mentalists. "13 steps to Mentalism" was written by Tony Corinda a famous English mentalist in 1961. He had originally written this book in 13 different booklets describing 13 different techniques of mentalism.

For example, the booklets explained about aspects like predictions, mind reading, card tricks, mnemonics etc. Later this was made into one book as a complete guide for the mentalists. In this book Tony Corinda explains about the illusions and tricks (both simple and complex) with the actions to be carried out behind the scene. The book is recommended for anyone who is older than 12 years. The book is beneficial for a beginner and professional alike. You may find this book a little old fashioned which makes it difficult to read because it was written in 1961. If you are an aspiring mentalist, this book is a must. You will understand why it is considered among the best mentalism books.



MENTALIST OR MAGICIAN

The **MENTALISTS** usually don't combine "typical" magic tips and their psychological feats. Which means that they would connect mentalism directly with the theatrical performance "hocus-pocus" practiced by podium magicians. Most mentalists affirm they are not magicians at all, saying that it is a completely distinct technique. The reason is that Mentalism requests perception and when exposed correctly, it is promoted as being "existent" be it an example of mental potential or evidence that can support other examples including a photo memory, being a personal computer, the strength of suggestions.



The **MAGICIANS** invite the public to change their perception and let their creativity to have fun with a variety of techniques they offer; they accept that they are tricksters and artists and the public realise that the girl actually is not cut in two pieces nor could the entertainer really fly or maybe making remarkably huge elements disappear. . . it is everything an optical illusion. But there is a "go over" regarding both of these ideas identified as "Psychological Magic" — repercussions containing sensation of things paranormal or maybe emotionally extraordinary even so include a set of physiological systems that give to the people a possible justification associated with "hocus-pocus".

A lot of magicians, associate psychological abilities with secret optical illusions. This type of magic performs are usually described as mental power by entertainers.

Here are our top 10 of the greatest mentalists/psychic performers

1. **DERREN BROWN** is a British magician, mentalist, hypnotherapist, artist, and publisher. He's famous for his tv shows, stage shows, and British TV series such as Trick of the Mind and Trick or Treat.
2. **URI GELLER** is a magician, recognized all over the world as a good illusionist, famous personality, and auto-proclaimed paranormal. He's respected for his brand tv shows of spoon flexing and many other mental influences.
3. **GERRY MCCAMBRIDGE** is known as a famous mentalist for more than twenty years. He has learned mind reading tricks, body gestures, hypnotherapy, philology, non-verbal interaction, magic, behaving, movie theater and even stand up comedy, elements that this guy applies in his work.
4. **BANACHEK** is a professional mentalist who has published manuals about mentalism and has created a variety of "MAGIC FORMULAS" and mentalism special effects.
5. **KRESKIN** is a reputed mentalist who shot to popularity on American television. He continues as being a current artist and his shows are present on known tv channels.
6. **CRAIG KARGES** is known as a mentalist or magician who mix learning of magic with the psychological science and the potential of instinct too.
7. **THE EVASONS: JEFF AND TESSA EVASON** mix the magical powers and mentalism, psyching out spectators having an entertaining show that refuse rational demonstration.
8. **MARC SALEM** is a greatest mentalist and telepathist and he is highly experienced in body language.
9. **TED KARMILOVICH** is known as a active performing artist and his mentalism tricks are widely-used by numerous of today's top experts. He has practiced at educational institutions, corporate and business events and many groups.
10. **BOB CASSIDY** is a popular American mentalist, lecturer and publisher of many products generally considered favourites in that specific area.

This really is a hard list to create, there are a lot great performing artist but in our personal opinion you can find the top 10 at this time.

DON'T HESITATE TO NOT AGREE WITH OUR TEAM!

INTRODUCE EXISTING ON COMING ISSUES

INTERNATIONAL MAGAZINE FOR MENTALISTS & MAGICIANS





WONDERS OF THE OCCULT

The **OCCULT** is an art which is simultaneously reviled and revered in our society. Full of many mysteries, it has endured the dogmatic protests of intolerant religions and sciences for thousands of years. With this guide, you too can become involved in the mysteries of magic.

The 'Occult' is the oldest known religion, a secret doctrine and mysterious practice involving the action or influence of supernatural agencies or some secret knowledge of them.

It transcends the natural senses, to seek their influence in our present or future lives, or the lives of others. This includes fortune telling, spiritualism, magic, spells, telepathy and numerology – the call it the 'NEW AGE'.

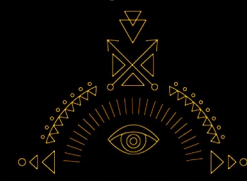
A lot of people are debating the subject of the occult and may very well get more than they anticipated! Can you really contact a dead loved one? Are spiritualists really talking to the dead or are they the unwitting victims of a sinister deception?

Today, there is an 'explosion of occultism' in the world as the fastest growing religion and worship. The Occult is practiced in many Eastern and Western cults, New Age, Theosophy, Yoga, Kabala, Mormons, Rosicrucians, and Masonry.

Occultism opens up new vistas of psychic secrets and mental magic for your Pathfinder campaign! The new psychic rules and occult oddities found in Pathfinder Roleplaying Game Occult Adventures open up a vast new playground for heroes and villains of every kind, and within these pages you'll find incredible new options for psychic spellcasters and non-psychic classes that dabble in the magic of the mind! You'll find 16 awesome archetypes, from psychic warriors like the iron mind barbarian, indomitable kineticist, and martial seer paladin to scholars like the astropsychic, tranquil occultist, kinetic wizard, and aura master!

You'll also find almost 20 innovative and exciting new feats for unlocking your character's psychic potential, like Incredible Hidden Power and Serene Ascendance, or focusing the power they already have like Accelerating Kinetics and Mask of Raw Divinity!

Whatever flavor of psychic strangeness is your favorite, grab this psychic supplement today and will Make Your Game Legendary!



← occult / mentalism / magic →



Cold reading is one of the fundamental skill sets for an aspiring mentalist. In this section i am going to show you 3 ways to cold read. Like everything it is going to take a lot of practice to get good at it but its definitely one of the skills you need if you want to know how to become a mentalist.

Cold reading is a classic trick traditionally used by “psychics” but does has it’s place in mentalism if you so desire. You can use elements of cold reading in your act. Cold reading generally works by using carefully crafted language and paying attention to your subjects responses. It can also be used as a mind reading trick



The term 'cold reading' refers to strategies used by mentalists and by fraudulent psychics and mediums to give the impression that they can psychically discern personal information about a client. The reading is 'cold' because it does not depend on any prior knowledge of the client.

Instead, the 'psychic' combines careful observations of the client's characteristics and behavior with a series of guesses that are based on deduction, knowledge of probabilities, and use of general ('Barnum') statements that are readily accepted by large numbers of people as being true of themselves.

There are several key techniques that form the basis of cold reading. These are

Setting the scene

Observing characteristics

Making deductions

Pigeon-holing and focussing

Using Barnum statements

Fishing

Observing responses

Using verbal tricks

Reinforcing successes

Using 'outs'

Clinching the deal

Cold Readings:



Utterly baffling and completely extraordinary...
You must just marvel and wonder at it all!"

DERREN BROWN

UNDERGROUND TOUR 2018

Derren Brown, the multi-award winning master of mind control and psychological illusion, is bringing his latest sensational show UNDERGROUND back to UK and Irish theatres in 2018

DERREN began his UK television career in December 2000 with a series of specials called Mind Control. Since redefining the genre of magic for intelligent, modern audiences, he has become synonymous with the art of psychological manipulation. His TV shows have become must-see events. Amongst a varied and notorious career, Derren has played Russian Roulette on live television, convinced middle - managers to commit an armed robbery in the street, led the nation in a seance, stuck viewers to their sofas, successfully predicted the National Lottery, motivated a shy man to land a packed passenger plane at 30,000 feet, exposed psychic and faith-healing charlatans, and hypnotised a man to assassinate Stephen Fry. On top of this he tours the UK every year with a sell-out stage show.

At home, Derren is a quiet 41-year old who paints, keeps a parrot and enjoys Bach. He dislikes mushrooms and blue cheese, and wishes he could play the piano

Is
Derren Brown?
a magician ?

Is
Derren Brown?
a mentalist ?

Is
Derren Brown?
a psychologist ?

MENTALIST

DERREN BROWN (born 27 February 1971)

is an English mentalist and illusionist. ... In his performances he often expresses that his magic tricks are achieved through purely psychological means. Brown does not claim to possess any supernatural powers and his acts are often designed to expose the methods of those who do, such as faith healers and mediums. In his performances he often expresses that his effects are achieved through "magic, suggestion, psychology, misdirection and showmanship.

Brown was born in Croydon, Greater London to Chris and Bob and has a brother nine years his junior. Brown was privately educated at Whitgift School in South Croydon (where his father coached swimming), and studied Law and German at the University of Bristol.

While there, he attended a hypnotist show by **MARTIN S TAYLOR**, which inspired him to turn to illusion and hypnosis as a career. As an undergraduate he started working as a conjuror, performing the traditional skills of close-up magic in bars and restaurants. In 1992, he started performing stage shows at the University of Bristol under the stage name Darren V. Brown (the "V" is for Victor)



MAGICIAN

He has predicted the Lottery and is banned from every casino in the land. But illusionist Derren Brown says he only got into magic to counter his shyness at school. ... Illusionist, trickster, magician; call him what you will – even "Derren", which by some mind control technique he's managed to convince us is a real name.



Brown came out as gay in 2007, and is in a long term relationship with a designer. He came out late in life—his parents were not practising Christians, but they sent him to Bible classes from age 5, believing it was the right thing to do. In an effort to deal with issues of self-esteem and sexuality, Brown became a committed Evangelical Christian in his teens in order to present a confident, asexual, character. By his twenties he had decided that his belief in Christianity had no basis, and became a committed atheist. He turned to the character of the eccentric, caped magician to fulfil the role.

Since 2004, Brown has been the patron of the registered charity the Parrot Zoo Trust in Friskney, Lincolnshire. In an interview with LeftLion magazine, he said, "I'm a big fan of parrots – I think they're fascinating creatures. Many of them live for longer than us humans and it's interesting to me the way they learn to mimic human voices even though they don't really comprehend what they're saying

THE MAN WHO KNOWS



YOU'VE PROBABLY SEEN THE POSTERS BEFORE.

THE MAN WITH THE UNUSUAL GAZE WEARING A TURBAN.

WHO WAS HE? DID HE REALLY KNOW?

His real name was **CLAUDE ALEXANDER CONLIN** (1880-1954) and he was one of the premier mind readers of all time. He was called a crystal gazer by some, a con artist by others and he admitted to killing at least four men in his lifetime. He began his career in show business around 1902 by doing a magic act. Not just any magic act though. Part of his act was an escape act basically copied from Houdini. There were many performers ripping off Houdini at this time and work for no named escape artists was pretty thin.

He gradually added material to the show including a levitation illusion and several girls to the show. As fate would have it, one night in 1906 on his way to a show in a blizzard, his props did not arrive. Alexander the Magician was livid, there was a show to do and no props. An assistant suggested he do his mental and mind reading tricks so he collected up some bits of paper and pencils and all the small assorted things he would require to do a mind reading act.

It was a huge hit and really a night that changed his life. He discovered that he did not need the enormous props and showgirls. He could do a solo act with mind reading and it actually went over better than his regular act. Alexander had been looking for something in which to make it big, and the accident of his lost luggage was a blessing in disguise.

Alexander did continue to do his escape act on occasion. A review of his escape act was covered by Leonard Hicks in the *Conjurers Monthly Magazine* in 1907. If you recall from a previous blog of mine, Leonard Hicks was Houdini's protege and the only man besides Dash authorized to do Houdini's act. Hicks was also the Chicago reporter for *The Conjurers Monthly Magazine*, which was owned and published by Houdini. Hicks's coverage of Alexander's escape act was not complimentary, but even if it had been the greatest escape act in the world, that would not be printed in a magazine run by Harry Houdini.



LIFE & STAGE CAREER



This series of articles starts with one of the most fascinating stories in the history of magic, let alone mentalism. Alexander's story is surrounded by intrigue, controversy and a mixture of fact and fiction (much coming from Alexander himself).

Here was an average magic performer, copying acts from other magicians including Houdini's escape act, striving for a successful formula; he eventually and almost accidentally found fame and a considerable fortune as the world's leading mind-reader. Here was a very driven, focused individual, whose strengths included a very good grasp of human psychology, a remarkable understanding of marketing and promotion, a financial astute mind to enable him to profit from his successes and taking ideas from anyone and anywhere to create what was one of the most successful and profitable acts of its time; a performer rigging a stage with underground wires to receive electronic signals in the 1920s, using concealed earpieces under his turban, and hidden listening devices in the toilets of theatres to gain vital information to be used later in his shows. Add to this a serial adulterer, with up to possibly twelve marriages, bigamy, a suspected murder, money laundering, grand larceny, fraud and drug smuggling, a significant FBI dossier, Alexander's life was nothing but dull. He is the original man of mystery and his story is simply incredible.

This brief description doesn't really come close to describing Alexander though. During his career he was often in trouble with the law. He escaped from jail on more than one occasion, not as part of his act but from actually being locked up by the police. He was considered a dangerous and wanted man by many policemen across the country. As stated above, he admitted to killing four men, one of them possibly the legendary Soapy Smith of Alaska.

He was a friend to Harry Kellar & Floyd Thayer but not friendly with Houdini. He was a very unique and one of a kind individual in the annals of magic history. His story is worth checking into. There have been two books written about Claude Conlin. His story is superbly covered in a book called "ALEXANDER THE MAN WHO KNOWS" by David Charvet and John Pomeroy. There is a second biography "The Life And Times of Alexander, The Man Who Knows" by Darryl Beckmann.

I also heard that the 1937 movie "ETERNALLY YOURS" starring David Niven and Loretta Young is loosely based on the life of Alexander. I've not seen the movie so I can't say for sure. But I'll be hunting it down now to see for myself. One thing is for sure, ALEXANDER THE MAN WHO KNOWS HAS A LIFE STORY that belongs on the silver screen!

NEW THOUGHT & SPIRITUALISM BELIEFS



Born from Irish immigrants in a small town called Alexandria (In Hason County in the Dakota territory, US) on 30 June 1880, Claude Alexander Conlin became a master of his trade long before many other performers saw the potential of a mind-reading act (although he was also influenced by the success of Anna Eva Fay and Sammi Baldwin). He was the son of a doctor, Berthold Michael Joseph Conlin (affectionately known as BMJ) and Martha Johnson, and grew up mainly in southeast Alaska. Within the family Claude Alexander was known as "CA." and his brother Clarence B. was known as "CB." Clarence B. had a successful career as an attorney and also worked as a stage mentalist, although his fame never equalled that of his brother Claude.

As an adolescent boy, Claude spent much of his time hunting and fishing, passions that remained with him throughout his life. Travelling shows visiting his town and regular trips to the magic section of his local library (where he discovered Hoffman's Modern Magic), fed his curiosity on the mysteries of life (as too did the revealing pictures of women found in his father's medical books) leading to an early fascination with magic (and women); after being expelled from school at 17, he decided (against his parents approval) to travel east and by chance found work at the most famous spiritualist resort of Lily Dale, near Cassadega, New York. It was here that the young Claude's education into his future career really took hold.

During his work as a boat-boy and cleaner he discovered the fraudulent ways of the mediums, learning how they did their slate writing, billet switching, spirit collars, rope ties and other tricks of the spiritualists. More importantly he discovered the psychology of the psychics, which allowed them to turn simple effects into supposed miracles performed by spirits. Presumably considering a career in magic, after leaving Lily Dale, he visited T. Nelson Down (the "King of Coins") on his way 'west'. His nomadic instincts led him to the Alaskan gold rush where a long term friendship with a Greek Immigrant, Alexander Pericles Pantages began; it was during his time here that he was suspected of shooting a swindling gangster Jefferson Randolph 'Soapy' Smith, who was apparently out to get Pantages (although many say that the whole story was fabricated to add to the mystery of Alexander). Following work as a faro dealer, an assayer of gold, a cashier and a psychic (telling prospectors where they could find gold), Claude gave his first stage performance in 1898 (aged 18). It was not until returning to Seattle in 1902, however, that Claude decided to make a career as a magician and he took the name Alexander the Great (after his friend) and started performing in vaudeville as a stage illusionist.

WHEN HE RETIRED FROM THE STAGE, HE KEPT THESE IN STORAGE AND EVENTUALLY SOLD THE UNUSED POSTERS AND ALL OF HIS STAGE EQUIPMENT AND PROPS TO A MAGIC DEALER, ROBERT NELSON, IN OHIO IN 1944



To add the sense of theatre and mysticism in his stage act, he began wearing a jewelled turban, Oriental-garb, and performed with his crystal ball as 'Alexander The Man Who Knows' – his act presented in a quasi-Oriental setting with lavish costuming for himself, and several female assistants. He promoted his psychic act as a form of mind - reading and could achieve the most remarkable display the world had ever seen. He also performed as a psychic "Astro" (to distance himself from his stage act), earning more money than he could from stage performances. He married again in 1915 to Lillian Marion, who would become an integral part of his show and they were to stay together for 14 years before she would file for divorce. His show at the time consisted of audience members giving Alexander sealed questions, which he amazingly answered from the stage (fans of Derren would have seen him do precisely this type of routine in one of his own shows). Alexander's mind-reading show became an instant hit and at the height of his career, he sold out theatres across the United States and Canada for weeks at a time. He made millions from box office receipts, and having the foresight to side-sell, made even more from the sale of books, crystal balls, and related merchandise (setting up a mail order business with six full time employees sending merchandise out). He travelled the world, and counted among his friends such show-business luminaries as Alexander Pantages, John Considine, Rudolph Valentine, and Clara Bow. One of his strengths was understanding marketing, and Alexander was at the forefront of poster designs to promote his stage acts. Some of his designs and concepts were quite masterful, even detailing like adding eastern words to the bottom of the posters to add further mysticism, along with giving himself a darker 'eastern' complexion. His posters are still very much in demand.

Depending on the references you read, Alexander had between eight and twelve marriages, including marrying one woman twice and also being married to two women at the same time. He married the first of his wives, Jessie Cullen, in 1902 (divorcing in 1903) and tried to develop an act to rival Houdini's popular and successful escape act. His second marriage was to Ethel Lyman, whom he met when she was only 14 years old.

Fate would play a significant part in much of Alexander's life. A chance call to leave his hotel in San Francisco early one morning saved his life when the hotel was destroyed in an earthquake as he crossed the street; and it was following a blizzard which stopped trains transporting his show, and leading to potential disaster, that one of his assistants suggested he simply do his short mind-read set as the main act. Despite his reluctance, he had little choice in the matter and the success of the 'propless' show surprised even Alexander. His career never looked back and now in his mid-thirties, he discarded the large props and relied on his tremendous skills as a showman to put over an act of mind-reading, taking much inspiration (or simply copying) from other top mentalists at the time including Anna Eva Fay and Sammi Baldwin. Despite already being married (and now with a 5 year old son) he married his third wife, 17 year old Della Martell in 1907 and returned to San Francisco to act as a psychic, knowing he would have plenty of customers seeking to speak with lost ones from the earthquake the previous year.

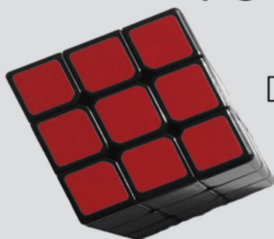
In terms of innovation, it was his use of electronic transmitting devices in the 1920's that really catch the imagination. Using his turban to hide earpieces he could carry out quite extraordinary feats of mind-reading that had never been seen before. He suffered from bad nerves before every show in case the electronics failed (so nothing has changed in this regard!). Interestingly his show featured many straight magic effects such as using a nest of boxes and vanishing cane, which, as many modern day successful mentalist would agree, are a fine way to add some colour and diversity to their mind-reading act. He would also perform Asrah, the Double Box trick and the Cabinet Box and one of his favourite and most successful illusions was Spirit Painting, whereby he would ask local politicians, distinguished community leaders and doctors (all whom could not advertise) to pay to have their picture appear at every show in the Spirit Painting.

In his early 40s, he authored many books and wrote under the name "C. Alexander." In 1921 he wrote and published *The Life And Mysteries Of The Celebrated Dr. Q* (also known as *The Dr. Q. Book*). Alexander also operated a publishing house, the C. Alexander Publishing Company in Los Angeles, California. His company released his own pro-spiritualist and New Thought material, including a multi-volume series called 'The Inner Secrets of Psychology' and a booklet for his clients called 'Personal Lessons, Codes, and Instructions for Members of the Crystal Silence League'. Interestingly he would send the Narell twins out to libraries where he was performing to research and steal pages from psychology texts and this formed the basis of his own book. He often ended shows saying 'someday psychology will be taught in schools' much to the disbelief of his audiences.

It is reported that Alexander earned around four million dollars during his relatively short career (equivalent to around £150-200 million in today's money). He dominated the stage for nearly a decade before retiring in 1924, at the age of 43, the richest man in vaudeville, spending much of his time at his retreat, hunting and fishing and taking photos of nude women (a hobby from which he made a further \$40,000 selling the images to various calendar companies).

CLAUDE ALEXANDER CONLIN DIED IN 1954 AT AGE 74.

TOTALLY MENTAL MAGIC



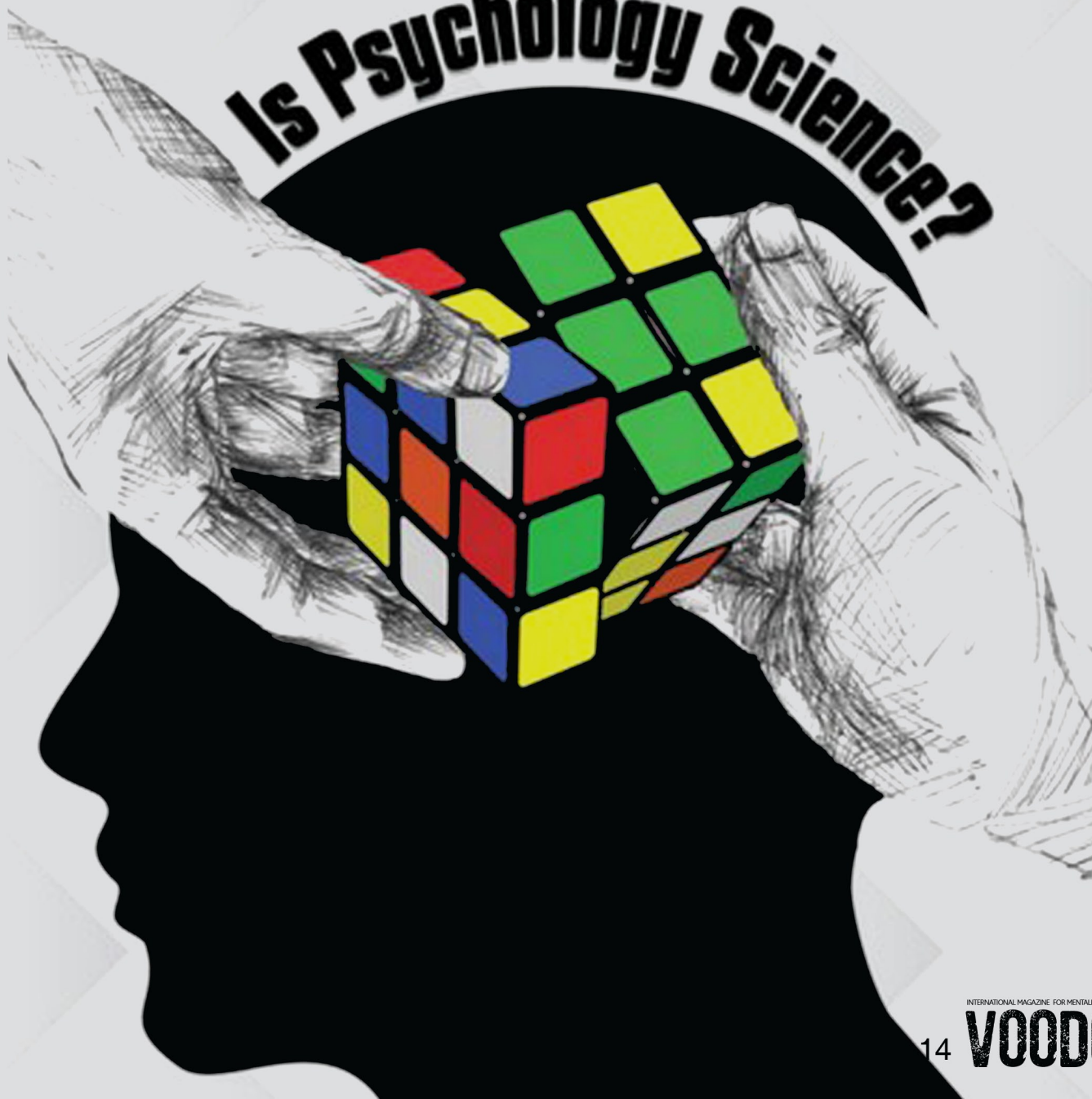
Do your choices matter?
Or has it all been
Predetermined?
Wanna Find Out?



Mentalism Show makes you
question your concept of reality and
warps your understanding of the impossible.
The Show of Choices, Chance and
miraculous Coincidence!



Is Psychology Science?





IF YOU ARE CURIOUS, YOU'LL FIND THE PUZZLES AROUND YOU.
IF YOU ARE DETERMINED, YOU WILL SOLVE THEM.

OPINION

RECOGNITION

The Rubik's Cube has been tantalising and enchanting people for over 40 years. It was created in 1974 and is the world's best-selling toy ever!

HIS TORY

Ernő Rubik, a professor from Budapest in Hungary, wanted to help his students understand three-dimensional problems. His solution? The Rubik's Cube!

His solid cube did things that the world hadn't seen before. It twisted and turned yet it didn't break. Adding 54 colourful stickers to the six sides gave this amazing puzzle its iconic look. When Ernő Rubik built his first Cube, it took him over a month to solve it.

At that time, he didn't know that his "Magic Cube" – "Buvos Kocka" in Hungarian - would take the world by storm.

The "Magic Cube" became more and more popular in Hungary during the late 1970s. Ernő Rubik realised the potential of his invention. But – in communist Hungary in the 1970s, imports and exports were tightly controlled. The answer? Toy fairs!

Its global impact began in 1980 at toy fairs and conferences in London, New York, Paris and Nuremberg.

Enthusiastic mathematicians gave the "Magic Cube" its first global stage. Toy specialist Tom Kremer was at the Nuremberg Toy Fair in 1979. He saw the power and potential of the Cube and wanted to sell it to the rest of the world. Tom Kremer's passion and belief in the Cube convinced the Ideal Toy Company to distribute the "Magic Cube".

They wanted one important change... a new name! The Rubik's Cube's global launch was in 1980. The newer Cubes were half the weight of the earlier models. Solve times became much faster!

Between 1980 and 1982 an estimated 100 million cubes were sold worldwide. Global domination had begun!

IMPACT

Since its international launch in 1980, an estimated 400 million Rubik's Cubes have been sold.

An amazing one in seven people have played with this fascinating and frustrating puzzle. You'll spot The Rubik's Cube in films, television programmes and adverts.

It's instantly recognisable!

When you look at a scrambled Cube, you know what you need to do. But – without instruction, it's almost impossible to solve!

Once you've solved The Rubik's Cube, your next challenge awaits... speedcubing!

EVERYONE KNOWS THAT SOLVING A RUBIK'S CUBE

CAN BE A LONG, FRUSTRATING, HAIR-PULLING FEAT.



That is, until Steven Brundage steps in and short-circuits the whole idea, by turning a near-impossible puzzle into a jarring moment of excitement.

Steven shocked the world by using a Rubik's Cube to get out of a traffic ticket and the video populated social media feeds all over the world. Not sure about cube magic? Think again. He fooled Penn & Teller, then Steve Harvey, Good Morning America, NBC, ABC... the list is still going on from the countless media sources that want to experience what you're about to learn with Cube3. Now, Steven wants to teach you how he uses his closely-guarded Rubik's Cube routine to crush audiences all over the world.

WHAT YOU'LL GET:

Steven Brundage's signature 3x3 speed cube
Instructional link with hours of jam-packed material

WHAT YOU'LL LEARN:

Imagination Solve: A slow, multiphase morph of the mixed cube that seems to solve itself.
Toss Up Solve: A jolting solve that people never get tired of watching.

Behind-the-Back Solve: This is the one that the world went crazy for.

Bag Solve: A cube inside a paper bag that seems to solve itself.

Instant Solve: Boom. Fast and hyper visual.

Color Change solve: The cube never moves, but still finds its way to a perfect solution.

Plus so much more: Eye-popping cube flourishes

Basic & advanced cube solving techniques

Presentation, handling & performance ideas

Cube care & maintenance

He'll take you from zero to performing the most visual displays of cube magic in the world today. We have thrown out all the gimmicks and show you how to do fearless, impromptu magic with such an impossible object.



**NO GIMMICKS
BEGINNER TO ADVANCED
COMPLETELY EXAMINABLE
A NEW APPROACH TO CUBE MAGIC**

Stuff

SIMPLE MENTALISM TRICK TO EXECUTE

HOW TO READ PEOPLE'S MINDS? I FEEL LIKE I CAN!

Most of the people like that someone else suggests them what is going in his or her mind. Such activities attract everybody. And many people have the ability to read the minds of others. Some people have such qualities God gifted, and some develop them with a little bit effort and struggle.

IT SEEMS IMPOSSIBLE

If someone says to me that he or she can read my mind, initially I will not believe. Obviously, it looks impossible. If possible, then it will be strenuous. It's our general opinion that only psychologists are trained for such activities. No doubt they are properly trained, but common people can also achieve it. But it demands that one remains to stick to one decision and keep on struggling.

NATURAL MIND READERS

To read the mind of others, we should be a keen observer. We should observe the expressions and thoughts of others. We should be sharp in guessing about the feelings. Sometimes, in the beginning, we may be wrong, but with time and practice, we will become an expert become your nature to focus.

SKILLS NEEDED TO BE DEVELOPED(FOR BEGINNERS)

1. CLEAR UP YOUR MIND

To read the mind of others, first of all, make yourself tension free. Clear up your mind of all kinds of anxieties and disturbances. Perceive everything in your environment.

IF YOU WANT AN EXCELLENT MENTALISM TRICK THAT IS SIMPLE TO EXECUTE NEXT ARTICLE IS FOR YOU. YOU'LL BE ABLE TO LEARN THIS TECHNIQUE IN JUST A FEW HOURS AND IT'LL CERTAINLY SURPRISE ANYBODY WHO REGARDS IT.

2. OPEN UP YOUR SPIRIT

Apart from clearing up mind another important step is to be available at that time. By availability, I mean that all your attention should be towards that person not somewhere else. Your mental state and inner being should be in peace. For attaining peace, you can take exercise (yoga). You can do it by yourself at home if you can't take exercise because of some reason. For this sit in a separate room in complete silence and concentrate on nature. You will feel a strange power in the environment. If you keep on practicing with the time, you will learn how to focus on life and feelings or emotions of a person. And will become your nature to focus.

3. SEEING AND NOT SEEING

Concentrate on a person for few seconds and make a picture of his whole body, the way he is behaving and posing everything should be in your mind. You should have knowledge of other things in the surrounding either it is a chair on which he is sitting, table or a wall behind the man. You should not confuse the personality of a person with the surrounding. There should be a boundary between the two.

4. FOCUS ON THE PERSON

Now again focus on a person. Look into his eyes for about 15 seconds. Don't look for a long time because it may cause uneasiness. Make a picture of his eyes and face in your mind. Now you have to start the process of mind reading. Completely focus on the picture in your mind in complete quietness.

5. BEGIN TO TALK WITH THE PERSON

Choose any topic related to his occupation, home or any other and let's start to talk with him. It will help you to guess what is going in his mind. It will fill your mind with the variety of thoughts. Don't ignore your sixth sense and tell him what comes to your mind.

SOME OTHER WAYS

When you have become perfect in judging the emotions and thoughts of the others you can use some other tricks to give a broad view of what's going in the mind of others.

1. EMOTIONAL INTELLIGENCE

If you are aware of the person to whom you are talking, then you can share his feelings either he is sad or happy and can ask the reason for such feelings. If he is depressed, you can suggest him the ways by which he can reduce his grief. And it will be fruitful to enhance your skills.

2. YOU SHOULD BE A GOOD LISTENER

When you talk to the person, you should be entirely involved in the conversation. You should focus on what he is saying and what not. In some situations, silence speaks more than words. Your interest will help you to find out what's going in his mind.

3. CONSIDER FEELINGS

Today we are so involved in our lives that we give no value to our emotions. That is the reason we can't understand others. Most of the experts say that more we respond to our feelings more, we will be able to consider the feelings of others.

INTERPRETATION

Initially, it seems difficult, but practice makes it possible. If you are a master in reading other minds, then don't use it in the negative perspective. Use it to help the people.



TOUCH HEAD READ MIND TRICK

Here, you are just asked to write any number you like on a paper and keep it secret so that the mentalist doesn't see it. Now, he is going to read your mind by touching your head and get to read the number from your mind. And the number he gives is right!

TRICK EXPLAINED

Here, what happens is that the mentalist will choose to "read" someone who is really close to him especially his buddies. This way they are going to really connect. Now for the "reading the number from his mind", he will just listen to it from his friend's body through the point of contact, the head, and take note of the number of times they clench their teeth. If he clenches subconsciously three times, the number is 3.

MIND READING!



— book —

NEW RELEASE

GREAT READS IN NEW PAPER BACK

This could well be Fraser Parker's final book on propless mentalism. The Book of Angels is a beautiful limited edition, hardback book that includes some of the purest propless mentalism there is, once sold out it will never be printed again. People who Pre-Order this will receive extra, never before seen, video and written content which will not be available again after pre-orders finish. If you want one, get one now before they run out.

THE BOOK OF ANGELS BY FRASER PARKER

THE BOOK OF ANGELS is the book Fraser always wanted to read himself; a book of real magic that uses words and shifts in perception as a tool to create illusion, where the illusion comes full circle and completes itself to the extent, it becomes someone else's experience of reality.

His dream was to be able to leave behind, using little more than his words, a beautiful lie; an illusion that points at something true; that we are all connected.

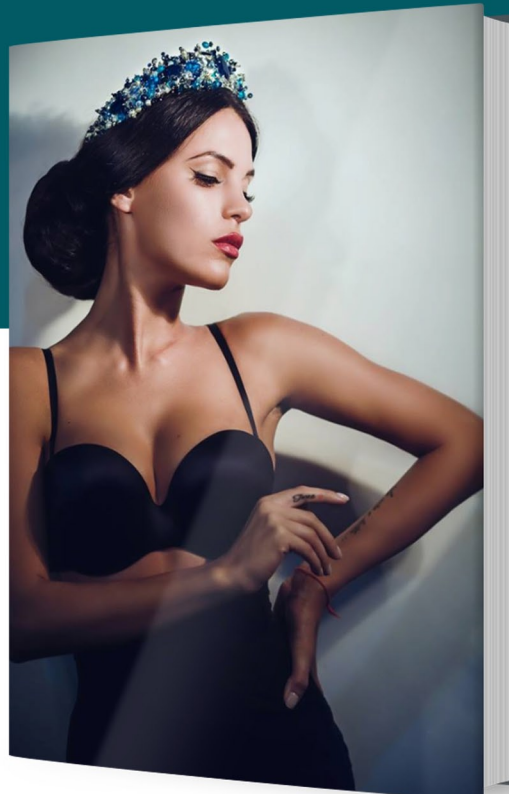
He found such a book as he had visualized it, did not exist. He had to write it himself and coaxing it to manifest into this realm took many years and a belief it was always possible, even when others doubted it.

He has said if he could own just one magic book, it would be this one.

This may be Fraser's final note to the Mentalism community. He says if he never releases anything else again then this is the book he wants to be remembered for, as a gift to all future students of the art, who will also continue to push past the boundaries of what was once considered possible, themselves.

This is a hard back book and will be limited to two hundred copies and will never be printed again. It will contain never before seen material from his personal notebooks as well as updates to some of his greatest releases. After reading this book you will be able to do such things as influence your spectators to do your bidding, without any need for actual hypnosis, change your participant's beliefs in God, erase their memory, prop-lessly guess thought of names, words, star signs, drawings, memories, numbers, colours and symbols as well as perform these effects in reverse with the spectator using their intuition to guess the information you are thinking of. And much more.

His uses for billets, including his "now show" principle that allows you to perform as clearly as with "pre show" but within the context of a close up performance as well as his "no pocket writing, pocket writing". Also included are Fraser's ingenious "polarity" billets. These have only been shared with a few close friends up to this point and are based on the yes/ no oracle coins. They allow you to always know whether your spectators are answering yes or no, in their heads. They are used once and are then out of the way. These will come with the book and you will also be taught how to make your own.



Fraser will also share how he sets all of this up using just words, if you wish to stay entirely without props. You will then be able to ask an yes /no questions to your spectator during the course of your set and without them ever saying a word, always know the answer they are focusing on mentally, with one hundred percent accuracy, everyone is fooled.

This includes Peter Turner's way of performing a star sign reveal where the spectator only answers in their mind. As a way of leaving his work behind for posterity, this book will include most of Fraser's previous releases and his most up to date thinking on these plots as well as unreleased work from his notebooks. It will also include uncut, real-world performance videos of each of the pieces included in this book. He will also discuss theory and why he feels his approach to modern Mentalism works, as well as how he is able to create instant credibility in the minds of those he performs for.

RELEASED ON 16TH FEBRUARY

This is the closest we have come to creating real methods, outside of giving readings. If you want to be able to perform feats of telepathy that feel real with nothing but your words and their ability to create shifts in perception, then you need this book. Those who have wished to own such a book, it will now appear, so mote it be.

"After reading this book you will be able to do such things as influence your spectators to do your bidding, without any need for actual hypnosis, change your participant's beliefs in God, erase their memory, prop-lessly guess thought of names, words, star signs, drawings, memories, numbers, colours and symbols as well as perform these effects in reverse with the spectator using their intuition to guess the information you are thinking of. And much more.

These are strong claims. I'm not familiar with Fraser's work but this has me interested.

Simple Miracles is more than just a collection of powerful Mentalism secrets,
it's a confidence booster, reputation maker and game changer all in one.

SO IF YOU'RE READY TO EMPOWER YOURSELF IN A WAY WHICH
WE GUARANTEE WILL IMPROVE YOUR LIFE WITH....!

VOODOO

TRAINING FOR MENTALISM & MAGIC **SCHOOL**

MIND CONTROL

No.005

MENTALISM THE PROFESSIONAL OPPORTUNIST WAY
FOR FURTHER DETAILS CONTACT : 9809272902

FEBRUARY 2018 . ISSUE 01



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