

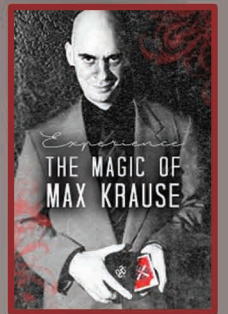
INTERNATIONAL MAGAZINE FOR MENTALISTS & MAGICIANS

VOODOO

THE MAIL ON SEPTEMBER 2018



Body LANGUAGE



the Review
SHOPPE
POSTMENTALISM
ALVO STOCKMAN



booktest

More than what meets the eye,
your subconscious perceives.

SUBMINAL

come over to

COLLAGE

BODY LANGUAGE
USE IT IN YOUR MENTALISM

SUBLIMINAL STIMULI
TECHNIQUE OF MENTALISM

EVENT MENTALISM
THE SESSION CONVENTION

THE COMEDY, MAGIC & MENTALISM
MAX KRAUSE

URI GELLER
MIND OVER MATTER

LIFE,HISTORY,SCIENCE & THE MEDIA
.....CONTINUATION OF URI GELLER

BOOK TESTTRICK OF THE MONTH
SATCK WITH ALTERNATIVE HANDLINGS

NEW LAUNCH
BY VOODOO SCHOOL

BUY ME ONCE.....POSTMENTALISM
ALVO STOCKMAN

COLLAGE
HISTORICAL POSTERS, EVENTS.....

MAGAZINE

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INTERNATIONAL MAGAZINE FOR MENTALISTS & MAGICIANS

VOODOO

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SEPTEMBER 2018

Inside this
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EDITOR'S NOTE >

Hi everyone,

I'd just like to say a big thank you to everyone who has commented and the fact that this digital VOODOO magazine is still getting some fairly high visitor stats I'm incredibly thank you!

In the meantime, there are plenty of articles on this VOODOO magazine that you can read to hopefully improve or at least understand Mentalism in a little more detail! Again, a huge thank you to everyone!

—Saji Vijayan, on behalf of the team Voodoo
EDITOR-IN-CHIEF (MASTHEAD)

saji vijayan

Sajivijayan

INTERNATIONAL MAGAZINE FOR MENTALISTS & MAGICIANS

01

VOODOO

BODY LANGUAGE & USE IT IN YOUR MENTALISM



BODY LANGUAGE is a non-verbal communication, that you need to master, if you want to learn mentalism.

The ability to correctly read the body language can be also very useful in your everyday life. Thanks to the non-verbal communication, a mentalist is able to recognize the mood of a person and use it in his Mentalism accordingly. You need to remember, that the body language, to a large extent, is different for each culture.

FACIAL EXPRESSIONS

Our faces are the most expressive part of the body, therefore they can provide a mentalist with a lot of useful information. Particular attention should be paid to the:

- eyebrows (raised eyebrows signal surprise or fear, lowered – domination or aggression)
- head (down or to the side – sadness)
- chin (wrinkled – anxiety, jutting – envy)
- skin color (red-embarrassment or anger, white-fear)
- lips (pulled to the side – boredom, slightly pressed together – interest)

FACIAL EXPRESSIONS

LOOK INTO MY EYES

BODY POSTURE

ACTIONS SPEAK LOUDER THAN WORDS



GAMES OF THE MIND

‘LOOK INTO MY EYES AND YOU WILL FIND ME’

In general, the longer the eye contact during the conversation, the more sympathy we have for each other. By looking only at the eyes or mouth, the mentalist is able to recognize multiple emotions. Increased size of the pupils can often mean excitement or interest. Avoiding eye contact means that a person wants to hide their emotions and has interest in interaction or lies.

BODY POSTURE

There are two type of body postures ‘open’ and ‘closed’. Crossed hands/legs usually mean a negative, defensive attitude. When someone has their hands/legs crossed, most of the time he wants to avoid contacts and is closed to any new ideas (look for a different target to use your mentalism tricks). Open hands signalize openness, positive attitude and readiness to listen (this should be the target for your mentlism).

People with open postures are much more susceptible to mentalism than people with closed postures. Every mentalist always needs to remember about your own body language and adapt it accordingly to the tricks. Mentalism is a performing art and often the way a mentalist speaks is more important than what he speaks. Many of the mentalism tricks are based solely on body language.

Subliminal Stimuli

Mentalism

SUBLIMINAL STIMULI

is a technique of Mentalism, in which the mentalist influences the subconscious of the recipient by using various types of *HIDDEN, SHORT MESSAGES*.

Applications of subliminal stimuli often base themselves on the persuasiveness of the message. Importantly, research on action priming has shown that subliminal stimuli can trigger only actions a receiver of the message plans to perform anyway; however, consensus of this finding remains unsubstantiated by other research. Most actions can be triggered subliminally only if the person already has the potential to perform a specific action.

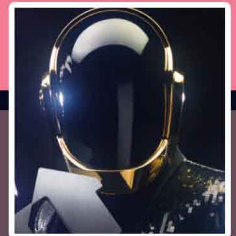
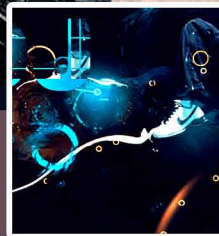
The following sections have more information on specific studies which investigate the effectiveness of subliminal stimuli.

Mentalism
Subliminal Stimuli



CLEVER EXAMPLE

The most famous example of subliminal message is a Coca Cola advertisement, created in Australia in the 80s. The ad showed a bottle of Coca-Cola in ice. One of the ice cubes presented a woman performing a sexual act (as in the picture on the left). The company admitted that it was a joke of one of the artists who created the image. However, from a Mentalism perspective it is clear that the subliminal message was used to transmit the following information to the customers: drinking Coca-Cola is as good as having sex.



RESPONSE PRIMING PARADIGM

The threshold in subliminal stimuli research is the level at which the participant is not aware of the stimulus being presented. Researchers determine a threshold for the stimulus that will be used as the subliminal stimulus. That subliminal stimulus is then presented during the study at some point and measures are taken to determine the effects of the stimulus. The way in which studies operationally define thresholds depends on the methods of the particular article. The methodology of the research also varies by the type of subliminal stimulus (auditory or visual) and the dependent variables they measure

OBJECTIVE THRESHOLD SUBJECTIVE THRESHOLD

DIRECT AND INDIRECT MEASURES

AUDITORY STIMULI

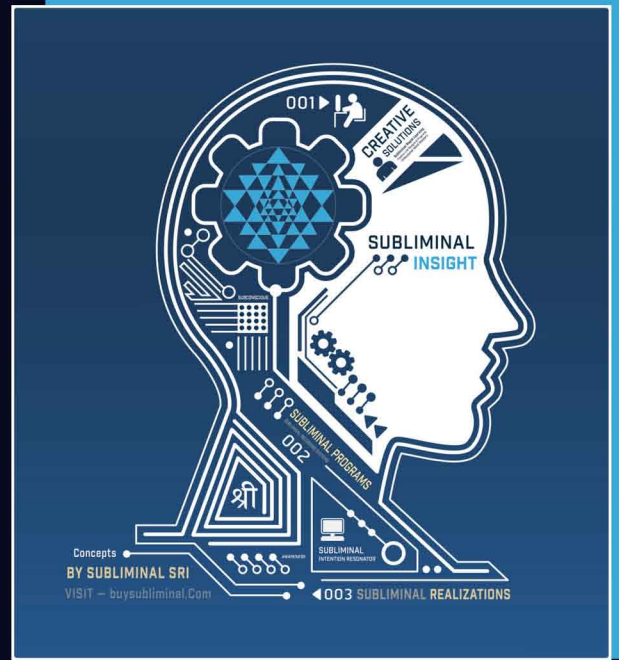
VISUAL STIMULI

In order to study the effects of subliminal stimuli, researchers will often prime the participants with specific visual stimuli, often images, and determine if those stimuli elicit different responses. Subliminal stimuli have mostly been studied in the context of emotion, in particular, researchers have focused a lot of attention to the perception of faces and how subliminal presentation to different facial expression affects emotion.

Visual subliminal stimuli has also been used to study emotion eliciting stimuli and simple geometric stimuli. A significant amount of research has been produced throughout the years to demonstrate the effects of subliminal visual stimuli.

Auditory stimuli - masking

One method for creating subliminal auditory stimuli is called masking. This method involves hiding the target auditory stimulus in some way. Auditory subliminal stimuli are shown to have some effect on the participant, but not a large one. For example, one study used other speechlike sounds to cover up the target words. The study found evidence of priming in the absence of awareness of the stimuli. But the effects of these subliminal stimuli were only seen in one of the outcome measures of priming, while the effects of conscious stimuli were seen in multiple outcome measures. However, the empirical evidence for the assumption of an impact of auditory subliminal stimuli on human behavior remains weak: In an experimental study on the influence of subliminal target words (embedded into a music track) on choice behavior for a drink, authors found no evidence for a manipulative effect.



CONSUMPTION AND TELEVISION

Some studies have looked at the efficacy of subliminal messaging in television. Subliminal messages produce only one-tenth of the effects of detected messages and the findings related the effects of subliminal messaging were relatively ambiguous. Also, participants' ratings of positive response to commercials are not affected by subliminal messages in the commercials. Karremans suggests that subliminal messages have an effect when the messages are goal-relevant. Subliminally priming a brand name of a soft drink (Lipton Ice) made those who were thirsty want the Lipton Ice. However, those who were not thirsty were not influenced by the subliminal messages. Karremans did a study assessing whether subliminal priming of a brand name of a drink would affect a person's choice of drink, and whether this effect is caused by the individual's feelings of being thirsty. In another study, participant's ratings of thirst were higher after viewing an episode of The Simpsons that contained single frames of the word "thirsty" or of a picture of a Coca-Cola can. Some studies have shown greater effects of subliminal messaging with as high as 80% of participants showing a preference for a particular rum when subliminally primed by the name placed in an ad backward. Many authors have continued to argue for the effectiveness of subliminal cues in changing consumption behavior, citing environmental cues as a main culprit of behavior change. Authors who support this line of reasoning cite findings such as the research that showed slow-paced music in a supermarket was associated with more sales and customers moving at a slower pace. Findings such as these support the notion that external cues can affect behavior, although the stimulus may not fit into a strict definition of subliminal stimuli because although the music may not be attended to or consciously affecting the customers, they are certainly able to perceive it.

Subliminal messaging is prohibited in advertising in the United Kingdom.

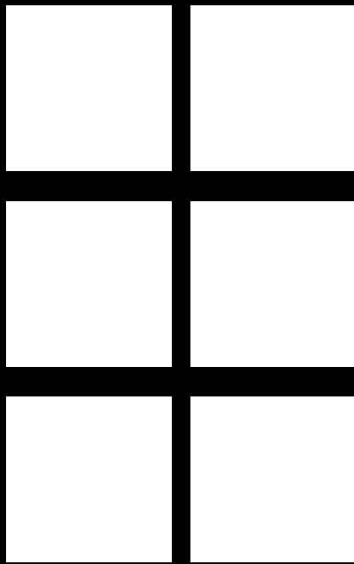
THE SESSION CONVENTION - EVENT MENTALISM

2010 was my first and last visit to the Blackpool Magic Convention, I had a great time there but I really only went there to meet with some hypnosis people and dip my toe into the magic community. I meet some great people there, but it was a long trip and no surprise its heavily magic focused and as my interest was more in mentalism and aside from corridor conversation nothing really captured my attention.

Then last year I heard out about a convention called TheSession, this happened 30 minutes from where I live but I totally missed it, and was attended my the likes of Derren Brown, David Blaine and more. This year it moved to London to be more accessible to international guests, but a dedicated Mentalism day was introduced, so I thought I would check it out. I wasn't disappointed

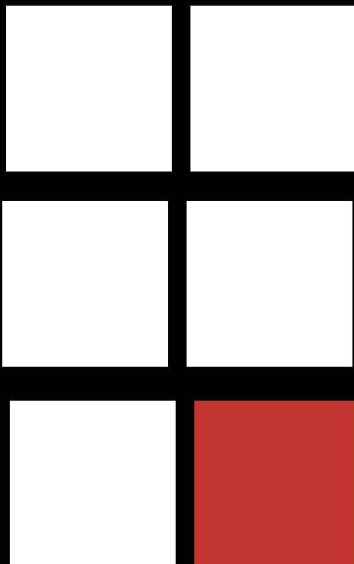
The day kicked off with a lecture from Marc Paul, he got things off to a really good start and spoke about giving the right performance dependant on the audience, ie you cant go doing something close up when there are 200 people in the room, as it wouldn't fill the space. He did about half a dozen routines and went through the working, and there was some simple and great thinking, I wasn't to familiar with Marc's work prior to this but I am now a fan from what I saw.

Next was Mr Luke Jermy, this I was really looking forward to as I am a big fan and either own or have read most of his work, he is a great thinker, both deep but also realistic and pragmatic and provides great perspective. He did a great question and answers type set which was very impressive with strong hits, then he spoke about his methods, his approaches and more. I was really interested in his use of Tarot Cards as a conceptual approach, this isn't really my bag but I really appreciated the thinking behind it and how it could be used elsewhere (I bought his Tarot book and new DVD) :). I should also say that Luke played a huge part in making the EVENT happen, he was facilitating and co-ordinating all sorts on the day, and despite being rushed and perhaps somewhat harassed he still made time to spot and chat. We had a couple of chats throughout the day and I bought him a drink, but decided he wouldn't appreciate a picture request



mind magic mystery

MODERN MENTALISM



Then after lunch there was a round of Flash Talks, these were compared by Chris Cox with an interesting riddle puzzle exchange. I don't think I can remember them all, but it kicked off with a mentalist from Austria and he spoke with some conviction about where entertainment should be focused, and the hit home from me was its about involving people and inviting others into your world, I really liked this. Then there was the double act Morgan and West, I really liked the mentalism coding they had to share (it was binary after all). Then Chris Rawlings talked about drawing duplications, and I liked his approach to this and his use of a white board, not really my thing but I liked it. Then Michael Webber also had drawing duplications, but this time using business cards more as the focus, I also liked this approach and something more in keeping with where my interests are in method, and he spoke about a new wallet he has developed (I checked it out and it is nice, but to pricey for someone who is more a researcher than performer).

After this I had abit of a wander about and spoke to a few people. Most notable was Katherine Mills, Chris Cox, Michael Webber, Colin Cloud, Luke Jermy and Max Maven. It was great to have informal discussions about their work, future plans and general chat. I really appreciated them taking the time more than anything, as everyone was busy with such a packed out schedule, but it was nice to mingle. I also briefly spoke to Ian Sharkey who some of you may know as being a screen writer with Derren Brown and I think he was also involved with Katherine Mills Mind Games show.

Next up I sat down to watch contact mind reading with Marco Fida. I was really looking forward to this as I had heard about his performance at MindVention in the past, and also liked it when Derren did this on one of his TV shows, and although having a little go at it many years ago hadn't taken things very far. The session kicked off really well, an envelope had been hidden in the building buy a small group of people, Marco selected one and did his thing and promptly was able to move about the building holding the wrist of the individual and located the envelop, it was awesome. Then he came on stage and spoke about mentalism history which was interest, but then that was kind of it. I had hope given the audience he would have talked about about how the method was developed (he says he is self taught) and talks about the real and fake components that can be mixed. I was hoping for some more insight or where to look into this further, so I was a little disappointed of how that talked finished up.

By now I had met up with a fellow InfoSec chap by the name of Dave Hewson, its a small world and I hadn't seen Dave since a BruCon many years ago, but we went for lunch and had a good catchup. I knew Dave was a fan of the arts, but didn't know there was another oddity like me to go and attend such events when its not your day trade, so respect to Dave for that

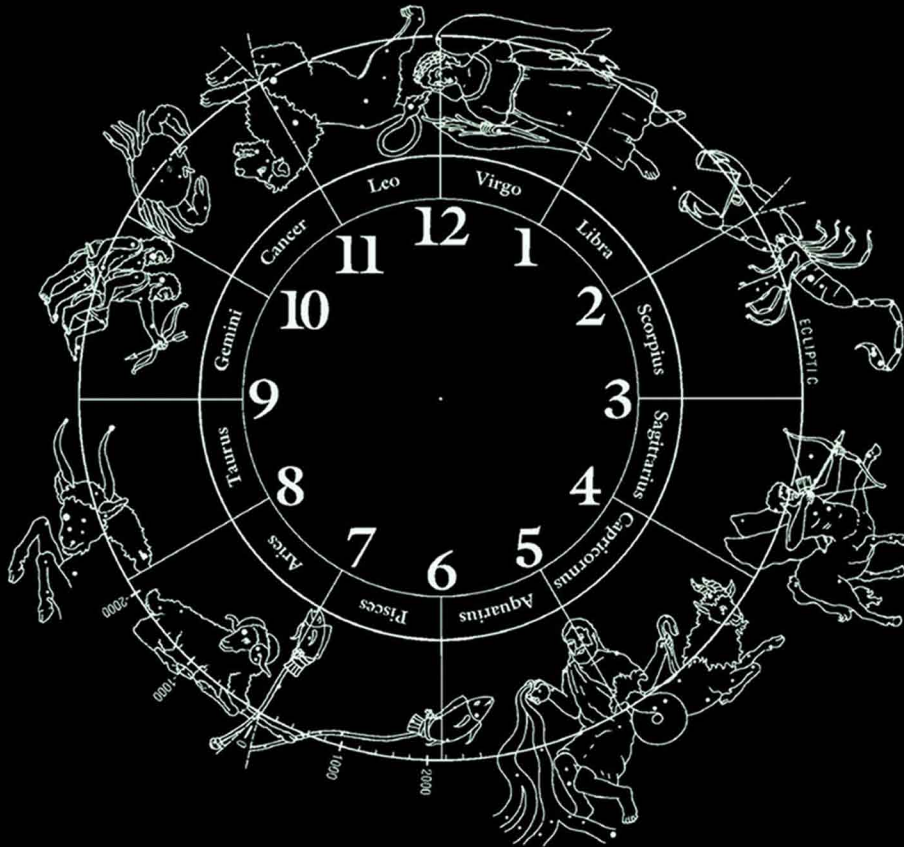
UN
PACKED



READY 4
THE SHOW



VOODOO
SCHOOL



voodoo school  presents

EMPYREAN

the first isodynamic hybrid array

Coming later this year.

A black and white photograph of a man with a shaved head, wearing a dark suit jacket, a dark striped shirt, and a patterned tie. He is looking directly at the camera with a slight smile. He is holding a deck of cards in his hands; the top card is red with a white design. The background is dark and textured.

**The Comedy,
Magic,
& Mentalism**

Max Krause

MAGICIAN/MENTALIST,
IPHONE APP CREATOR,
MAGIC SHOP AND THEATRE OWNER



WHERE
ILLUSION
IS REALITY

(612) 386-6196

This weekend, we welcome another incredible magician to our magazine!

MAX KRAUSE, who also owns a really cool magic shop, will stun adults and children alike with his brilliant magical acts. He will perform some *A Song of Ice and Fire* themed tricks, befuddle us with expert-level prestidigitations, melt our brains (and our sense of free will) using his Mentalism techniques, and much more!

Max has performed for several celebrities including (but definitely not limited to) The Minnesota Vikings, Frank Thomas (of the Chicago White Sox), The Cranberries, Motley Crue, Ted McGinley, James Belushi, and Metallica. METALLICA, PEOPLE! Make your jokes about Lars, if you must, but still! There is a good reason Max was invited to perform for Metallica. He is truly a world class magician.

Max has been performing and practicing magic for over 36 years and has traveled to 49 of the 50 states and performed countless shows. Max's show consists of original effects and routines combining comedy, magic and mentalism to create an experience you won't soon forget!

An intimate evening of laughter and disbelief awaits!

MAX'S MAGIC THEATRE - invites you to a private and intimate experience presented in a residential venue where your brain will be taken on a roller coaster ride. The magic and mentalism performed has more twists than your favorite movie thriller and everything happens in an environment tailored to give you the most personalized performance possible with some of the magic happening only inches away from your face!

Your decisions will control the outcome of the show making you an integral part of the magic, a special prize will be given away and it could be you that wins it. Everyday objects will be manipulated in ways that defy all logic and reason. You will even go home with an incredible piece of magic that you can share with your family, friends, and co workers to commemorate this one of a kind experience you can only find here at Max's Magic Theatre!



COMEDY • MAGIC • MENTALISM

URI GELLER
EXPOSED!



Uri Geller the psychic spy: I used secret mind tricks on Russians to stop nuclear war

OSCAR WINNING VIKRAM JAYANTI'S "THE
SECRET LIFE OF URI GELLER" BBC
DOCUMENTARY- UNCUT !

Uri
Geller

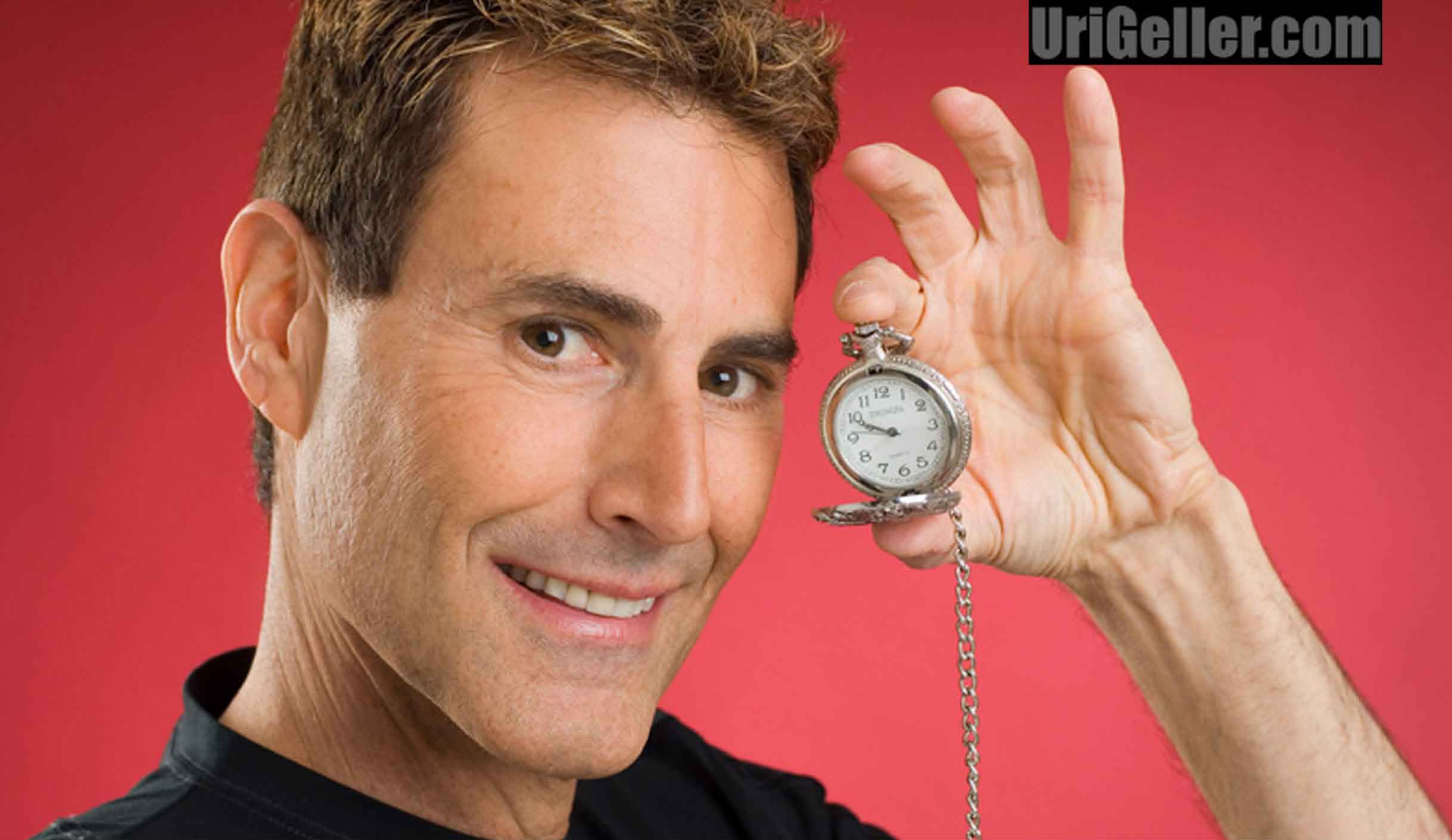
HE IS MOST FAMOUS FOR BENDING
SPOONS BUT WHAT YOU PROBABLY
DIDN'T KNOW IS THAT URI GELLER IS
ACTUALLY RESPONSIBLE FOR SAVING
US FROM A THIRD WORLD WAR AND
ARMAGEDDON

URI GELLER PSYCHIC SPY?
THE SPOON-BENDER'S SECRET LIFE AS
A MOSSAD AND CIA AGENT REVEALED

A NEW BRITISH DOCUMENTARY, "THE SECRET LIFE
OF URI GELLER — PSYCHIC SPY?," CONTENDS THAT
GELLER WAS RECRUITED TO WORK WITH U.S. INTELLI-
GENCE AGENCIES TO HELP IN A "PSYCHIC ARMS RACE"
WITH THE U.S.S.R. DURING THE COLD WAR.

ACCORDING TO A NEW BBC DOCUMENTARY, HE
USED HIS PSYCHIC POWERS IN AN ATTEMPT TO WIPE
SECRET SOVIET COMPUTER RECORDS. IT IS AL-
LEGED HE ALSO TRIED TO DISABLE MILITARY RADAR
AND INFLUENCE THE MIND OF A RUSSIAN NEGOTIA-
TOR DURING COLD WAR ARMS TALKS IN GENEVA BY
BEAMING PEACE MESSAGES AT HIS HEAD.

WITH THE NEWS OF AMERICA'S NATIONAL SECURITY AGENCY'S MASSIVE ELECTRONIC SURVEILLANCE OPERATIONS DOMI-
NATING THE HEADLINES RIGHT NOW, THE DOCUMENTARY FILM I'VE JUST MADE FOR THE BBC ABOUT SPOON-BENDER URI
GELLER'S LONG AND SECRET CAREER AS A PSYCHIC OPERATIVE IS TIMELY IN WAYS I NEVER EXPECTED.

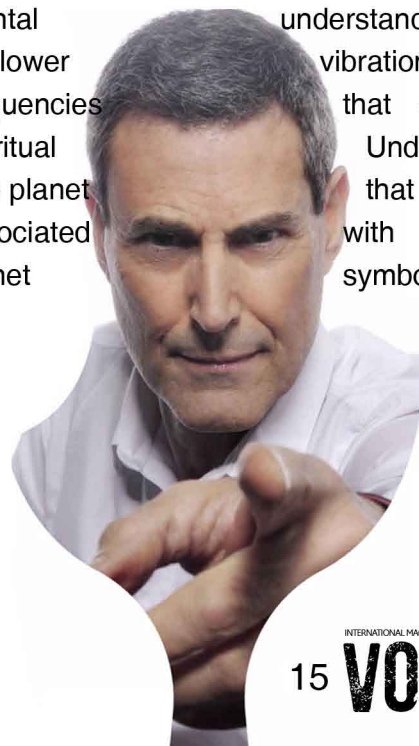


Uri Geller

is one of the world's most investigated and celebrated mystifiers. Famous around the globe for his mind-bending abilities, he has led a unique life shrouded in debate, controversy and mystery.

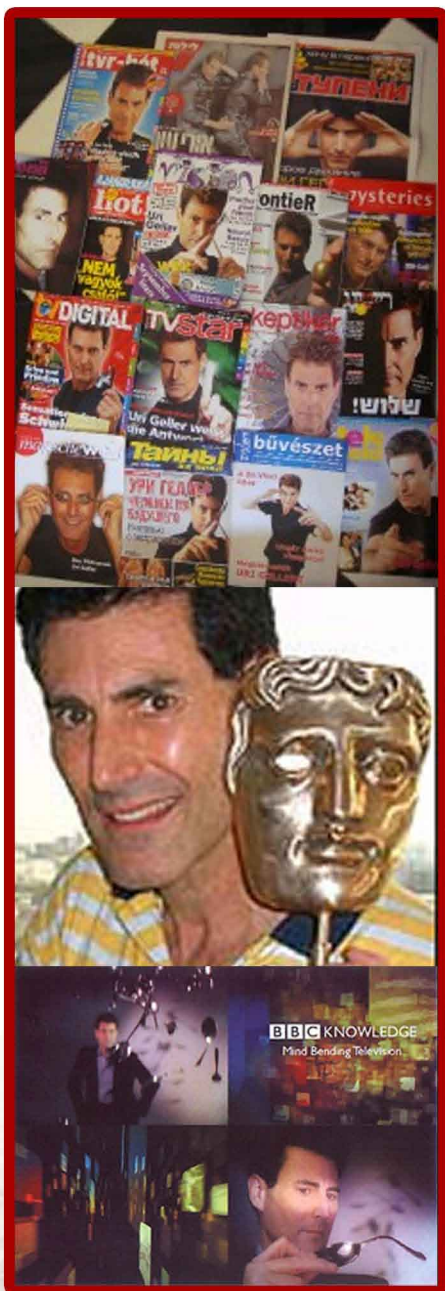
One theory is that the name derives from the Yiddish word for yellow (blond) hair 'geyl' and hence one of our ancestors who had yellow (blond) hair assumed the name Geyler or Geller. According to Alexander Beider's A Dictionary of Jewish Surnames From the Russian Empire, the definitive 760 page book on the subject of Ashkenazic names, the name was prevalent in many forms throughout eastern Europe. Some of the variants include Geler, Gelir, Kheler, Gellerov, Eler, Elert, Geyler, Giller etc. Beider maintains that the name originates from the town of Schwabish-Hall in Wuttemberg Germany. He continues that the name Heller (German spelling) existed in Schwaben (Swabia) already in the 16th century. Lippman ha-Levi Heller (1579-1654) was rabbi in Prague, Nemirov (Podolia), Vladimir (Vclhynia) and Crocow. He also states that the bearers of this surname were numerous in Vienna in the 17th century and were of Levite origin. God's most trusted and powerful Archangel is called Uriel ... which means God is my Light; God is Light; or Radiation of God; or God is the radiating principle of Light; or Fire of God.

Uriel is the spirit of ministrations and peace. Uriel helps turn our worst disappointments into our greatest blessings. He is the Archangel of salvation. Uriel teaches the path of the heart, the fire of pure Love. Without this pure Love and devotion to Spirit, all spiritual study remains an intellectual pursuit. Uriel's symbol of an open hand holding a flame depicts a great gift to humanity. It is the flame of Love to ignite the heart in service to God. Uriel holds out the flame of Love towards all souls. The soul by filling with the flame of Love becomes devoted to serving Yahweh's plan. Uriel's flame of Love, the fire of God, the Light of God, purifies emotional and mental understanding transmuting the lower vibrations into frequencies that can assimilate Spiritual Understanding. The planet that Uriel is associated with is Venus, the planet symbolizing love.



URI GELLER

HAS INSTILLED SPOON BENDING INTO WORLD CULTURE, MOVIES LIKE **THE MATRIX** WITH **KEANU REEVES** HAVE AN ENTIRE SEGMENT OF SPOON BENDING A SEQUENCE INSPIRED BY **URI**. **MEGA BANDS** LIKE **INCUBUS** MENTION **URI** IN THEIR HIT SONG **NICE TO KNOW YOU**. **JOHNNY CASH**, **KENNY RODGERS**, **REM'S MICHAEL STIPE** SING ABOUT SPOON BENDING, THERE ARE **BANDS** LITERARILY CALLED "**URI GELLER**" AND "**SPOONBENDER**", SONGS HAVE BEEN WRITTEN ABOUT HIM AND **GOOGLE** HAVE MILLIONS OF ENTRIES TO DO WITH **URI GELLER**.



Uri-el is the Archangel of salvation. Legend says it is Uri-el who stands at the gate of the Lost Eden, with a fiery sword. He was the dark angel (Genesis 32) or man in black who wrestled with Jacob at Peni-el ("face of God"). Jacob asked him, "Do tell me your name, please." He answered, "Why should you want to know my name?" Uri-el then gave Jacob his new name, Isra-el. Uri-el is noted in the 2nd century BC Book of Enoch (chapter xxi), as the Archangel who helps us with natural disasters and is called for to avert such events, or to heal and recover in their aftermath. He is the great instructor who teaches us that art and study are for experiencing the joy of liberation that comes as wisdom is gained. Among his symbols are the scroll and the book.

Archangel Uri-el is identified with the resemblance of a man. Appearing fully human, Uri-el is the "supernal man," the most anthropomorphic Hayyot serving God's throne (Ein-Sof).

In rabbinical angelology, Uri-el is one of the Archangels sent by God to answer the questions of Esdras (II Esdras iv). He is mentioned in I Enoch and IV Ezra, where he "watches over thunder and terror." In the Midrash 1, Uri-el is said to be one of the four guardians of God's throne. Stemming from medieval Jewish mystical traditions, Uri-el has also become the Angel of Sunday (Jewish Encyclopedia), Angel of Poetry, and one of the Holy Sephiroth. In Milton's Paradise Lost Book III, Uri-el is in charge of the Orb of the Sun. The name Uri-el means God is my Light; or God is Light; or Radiation of God; or God is the radiating principle of Light; or Fire of God. Uri-el is the Archangel of September. According to the Midrash, he waited 11 months before establishing the formations of the Jewish people in the shape of the celestial circle. He also holds the key to the Bottomless Pit during the End Times.



Life history, science and the media

Uri Geller was born in Israel on December 20, 1946.

His parents were of Hungarian and Austrian descent, and he is distantly related on his mother's side to Sigmund Freud. At the age of four he had a mysterious encounter with a sphere of light while in a garden near his house. A retired Israeli air force officer, who was an eyewitness to this encounter, recently validated this mystifying event.

Uri first became aware of his unusual powers when he was five. One day, during a meal, his spoon curled up in his hand and broke, although he had applied no physical pressure to it. His parents were somewhat shocked and Uri did not mention the incident to anyone else at that time. He developed these powers in school by demonstrating them to pupils. His mother thought he inherited them from Sigmund Freud.

When he was eleven, he went to live in Cyprus, where he remained until he was seventeen. He then returned to Israel, served as a paratrooper in the Israeli army and fought in the Six-Day War of 1967 during which he was wounded in action.

From 1968 to 1969 Uri worked as a model, being photographed for many different ad campaigns.

In 1969 he began to demonstrate his powers of telepathy and psychokinesis to small audiences. By the end of 1971, he was a household name throughout Israel, thanks to his numerous stage appearances. He was given a huge boost by the then Prime Minister, Golda Meir when asked on a national radio programme what she predicted for the future of Israel, she replied, "Don't ask me – ask Uri Geller!"

URI GELLER BECAME WELL KNOWN FOR NUMEROUS UNEXPLAINED PHENOMENA.

They are:

Telepathy (Extrasensory perception – the ability to receive someone's thought pattern and transmit images in a similar manner.)

Dowsing – Finding the location of precious metals, minerals and oil.

Bending, breaking and softening metal and other solids with the power of the mind, e.g. spoons, keys etc, more rarely plastic and glass.

Fixing broken watches and appliances, and using collective power, influencing the Big Ben to stop.

Moving compasses with the power of thought

Erasing computer tapes and disks.

Sprouting, causing tiny seeds (mainly red radish) to grow a few centimeters in a matter of seconds.



RESEARCH ROUNDUP

Geller, with his friend Meir Gitlis who heads an electronics company, has developed a number of inventions that are already in production: the Moneytron (tells a fake banknote from a genuine one), the Diamontron (does the same for diamonds), the Gazgal gas leak detector, and a number of security devices including sensors for defense installations. Another invention is the Gold-Meter, a compact electronic device for examining solid and other precious metals by an electro-chemical process controlled by a micro computer.

Uri Geller has real powers

Their latest invention is a small earthquake sensor, which is affordable enough for every home. They have also developed an earthquake shock absorber, which should go into the foundations of new buildings such as skyscrapers.

For users of hand held cellular telephones there is a shield, which prevents the harmful effects of long term exposure to the short waves penetrating the brain.

Uri's artistic skills began during his early childhood. A 'pupil' of Salvador Dali, whom he knew well, Uri has exhibited his drawings, paintings and artworks in major galleries and museums in the USA, Europe, Japan and Israel. His creations of pottery, led crystals, natural rock crystal jewellery and watches are in great demand worldwide. Uri's drawings are featured on both Belinda Carlisle's and Michael Jackson's latest albums. Uri Geller also helped to design the logo of the most successful boy band in the world ever, N*SYNC.

He has met great artists such as Andy Warhol, Picasso, Peter Max and John Lennon, who was his close friend in New York during the Seventies.

In 1992 Uri created a unique masterpiece – the "Geller effect" – by riveting bent cutlery to his 1976 Cadillac. It became an instant success and was exhibited in the prestigious Israel Museum in Jerusalem. Over a million people saw the "Geller Effect", including Britain's Prime Minister John Major, at the International Car Show in England, where it caused a sensation. The car has subsequently been exhibited for many charities and featured in hundreds of newspapers, magazines and TV shows across the world. From October 1999 the Cadillac was on loan to the American Visionary Art Museum in Baltimore Inner Harbor, Maryland USA and The Beaulieu National Motor Museum in England.

His second and third paranormal novels have been published as well, the first titled Ella, a psychic thriller (in pre-production to be made into a motion picture). It tells the story of a fourteen-year-old girl who possesses supernatural powers. Published after this Uri's third novel, Dead Cold, has been listed by the Times as a contender for the Golden Dagger Award (May 1999). Other titles include Mind Medicine (1999), Uri Geller's ParaScience Pack (2000), Confessions of a Rabbi & a Psychic (2000), Unorthodox Encounters (2001), Life Signs (2002), Uri Geller's Dowsing Kit (2007), You Can Have It All (2008). These books have been published in many different languages and are available on Amazon.com

Most of the world's leading newspapers and magazines have carried prominent articles about Uri. These include cover stories in such publications as Bookseller; Der Spiegel; New Scientist; Paris Match; Physics Today; Popular Photography; Psychology Today; Science Digest; The Reader's Digest; Science News; The Observer Magazine; Time, Life and many others around the world. Extensive articles on Uri have appeared in Forbes; Business Week; International Mining; Rydges; The Business Journal; Stern; Physics Today; US News and World Report; Newsweek; Time; Today's Health (published by the American Medical Association); Omni; Discover; Jerusalem Report; New Idea Magazine; OK! Magazine; Hello Magazine; People; Focus Magazine; Sports Illustrated and many more leading papers and publications.



URI GELLER AND THE WORLD MEDIA

Over thirteen books have been written about Uri Geller, and more than 1,250 published since the early 1970s have mentioned him prominently, including many encyclopedias and dictionaries. Uri himself has written 15 books: the first was Shawn, a novel describing the exploits of a psychic superman caught up in the Cold War. The prestigious magazine, Publishers Weekly, reported that the book had been bought by the Russian publisher Sovaminco whose first printing was 100,000 copies. This is probably a record for a first novel by a Western author in that country. My Story, the first volume of his autobiography was published before he was thirty and has been translated into thirteen languages. The Geller Effect, published ten years later, contains a number of sensational disclosures about his life and exploits. His fourth book, Uri Geller's Fortune Secrets, teaches people how to use their psychic abilities, positive thinking and a healthy diet to dramatically improve their well-being. Change Your Life in One Day, is a colourful big format publication, which shows readers how to improve their lives instantly. Uri Geller's Mind-power Kit published by Richard Branson's Virgin Publishing; it also contained an audiotape and a rock crystal, and was number one on the American Ingrams New Age Best Sellers list. The Kit was featured on QVC, the home shopping channel, selling out many times. Uri Geller's Little Book of Mindpower appeared in June 1998.



TIPS & TRICKS

Book Test

You show three paperback books and invite a volunteer to choose one of them... They chose one of the three..Another volunteer cuts a deck of cards anywhere they like and adds together the values of the first two cards on the bottom pile.

Whatever number they get, you ask the first volunteer to turn to that page in the book and concentrate on the first line of the page.

You concentrate and then announce a couple of words. Then you pick up a notepad and scribble something onto it.

You ask the spectator to read the sentence aloud and it matches what you have written.

These tests are a staple part of mind reading and there are many methods. This is one of the simplest and uses another stacked deck, called a 14/15 stack.

To create the stack, remove the Ace of Hearts and Ace of Spades and arrange the remaining cards as follows, with the 7D at the bottom, all cards face down:
7C 8C 6D 9S 5C 10H 4D JS 3C QS 2D KS AC KH 2H
QC 3D JH 4S 10C 5D 9C 6S 8S 7S 8D 6H 9H 5H 10D
4C JD 3S QH 2S KD AD KC 2C QD 3H JC 4H 10S 5S
9D 6C 8H 7H 7D

Wherever the cards are cut, the first two cards on the bottom stack will always total 14 or 15.

You have probably figured out that you use the magician's choice explained earlier to force your spectator to choose the book you need...



BOOK TEST ALTERNATIVE HANDLINGS:

A variation on this effect is to get a general impression of what's happening on pages 14 and 15.

You can then draw a picture that illustrates the action in the book. You can also perform this giving the spectator a completely free choice of book.

Write lines 14 and 15 from each of the three books very lightly in pencil on your notepad. This will not be visible from a distance but means you do not have to memorize each of the six lines. It is a very powerful trick to use on stage or in front of a group of people. It plays small but ends big. Worth adding to your repertoire.

Practice it a few times before you try it on the public.. Keep it slick and real and they will be blown away at the finish.

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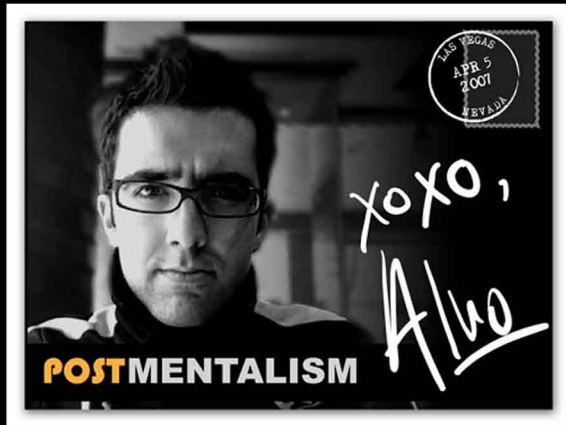


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POSTMENTALISM 2018 BY ALVO STOCKMAN



THE BEST MAILED PREDICTION EVER IS FINALLY BACK.
A BRAND NEW GIMMICK JUST IN TIME FOR FOOTBALL SEASON AND THE HOLIDAYS

FAQ

Q: Will Postmentalism work with foreign postal services?

A: Yes! In fact, not only will it work in different countries, it even works when you're mailing from one country to another!

Q: How many times can I perform Postmentalism with the special equipment provided? Will I need refills?

A: You can perform Postmentalism hundreds of times with the equipment provided. You don't need to buy refills for each performance or anything like that. Over time, serious performers of Postmentalism will want to replace the special equipment.

In envelopes, pockets, folded billets, and boxes, written predictions have become a standard theme in magic. Its easy to see why. The ability to predict the future is something central to being human. In fact, some consider it the most important measure of intelligence. The ability to be prepared for future events is a critical survival skill. Even in our day to day lives, weathermen, stock analysts, marketers, politicians, lawyers, and hundreds of other occupations are focused around the outcome of future events. Predicting the future is a theme everyone can relate to and see the value of. The focus of any prediction effect inevitably comes down to its integrity. When a television escape artist puts on chains, traditionally he will have a privately hired member of the local police force examine them to make sure the handcuffs he is using are legitimate. In this way, a 3rd party has vouched to the audience for the effect's integrity.

There are a couple of drawbacks to this when performing casually for friends. First, most of us are not under 24 hour police surveillance. This makes contracting a member of local law enforcement impractical. And second, even when a privately or even randomly selected police officer is chosen from an audience during a stage show, their legitimacy is still in question. Are they really a police officer or an actor who is part of the show? Each time a question like this is asked, it chips away precious credibility from the performance.

In a written prediction effect (particularly between a mentalist and a single individual), there is a dilemma of who to entrust with the prediction until the time of revelation. If the mentalist holds onto it, the details could be discretely changed (as they often are), compromising the integrity of the prediction. If the spectator holds onto it, they could read it and possibly change the outcome, also compromising the original prediction. Ideally we would have an escrow style trusted 3rd-party agent who could hang on to the prediction for us until after the predicted event. There would also be severe penalties for either side to tamper with the prediction.

The solution I propose in Postmentalism is to use the US Postal Service to mail a prediction to your friend's home

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A WORLD MENTALISM HISTORICAL GALLERY

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